

H. Renae Christie

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PROFESSIONAL SUMMARY

Program and project management professional with a research and insights background, experienced in leading high-impact content and operational initiatives that inform strategic decision-making, enhance brand credibility, and deliver client value. Skilled in cross-functional collaboration, workflow optimization, and ensuring polished, on-brand digital outputs.

TECHNICAL SKILLS

- Program management, project lifecycle delivery, Agile/Waterfall
- Process optimization, workflow automation, stakeholder management
- Market research, survey design, data analysis, reporting
- Microsoft 365, HubSpot, Survey Alchemer, Teams

RELEVANT EXPERIENCE

ISG (Information Services Group), Remote Jan 2024 - Present

Senior Research Program Manager (June 2025 – Present)

Research Manager (Jan 2024 – June 2025)

- Lead ISG's Buyers Guide programs from strategy to publication, managing timelines, stakeholders, analyst deliverables, and standardized procedures to ensure consistency, accuracy, and timeliness.
- Drove 252% YoY increase in program output through operational optimization and process standardization while maintaining quality standards and stakeholder alignment.
- Partnered cross-functionally with research, editorial, and product teams to streamline operations by redesigning project management workflows, improving time-tracking and costing visibility and accelerating project delivery by 30 days.
- Manage projects end-to-end using hybrid Agile/Waterfall methodologies, ensuring stakeholder alignment, quality standards, and achieving 100% on-time delivery for client deliverables.
- Integrated Ventana Research's offerings into ISG's product portfolio, aligning formats and processes for a unified go-to-market approach.

Ventana Research, Remote Nov 2021 – Dec 2023

Product Manager, Research

- Identified process inefficiencies, reducing lead time by 10 working days and cutting editing costs by \$11K per month.
- Improved content quality and publishing efficiency by creating consistent formatting standards and correcting style deviations across VentanaResearch.com within HubSpot, cutting review revisions for formatting and brand compliance
- Spearheaded the development of an SEO-optimized community webpage, increasing brand visibility.
- Partnered with leadership to drive strategic growth for Ventana-On-Demand services.

Gilson Daub, Las Vegas, NV Sept 2019 – Jan 2020

Legal Assistant

- Led the establishment and management of the Notice of Representation Department, streamlining processes and increasing efficiency.
- Maintained effective communication with attorneys via email, facilitating smooth collaboration and information exchange.

EDUCATION

University of Nevada, Reno, NV

Bachelor of Arts, English Literature